

# 2020 CAPULC AGM and Safety Conference Trade Show

## April 24, 2020

You are invited to exhibit at the 2020 CAPULC Safety Conference.

**Register Today!**

CAPULC is pleased to invite you to be a participant at our **Annual AGM and Safety Conference** on **April 24, 2020** at the **Holiday Inn & Suites** located at **33 Petrolia Drive, Gasoline Alley, Red Deer County, Alberta.**

Don't miss this annual event! Be where the learning and experiences are shared, and the industry's most current information surfaces. This event offers the opportunity to interact and network with like-minded individuals, companies, and organizations in the locating and ground disturbance industry. Your attendance is recognized and respected as a supporter of CAPULC. This event has a great program lined up with various speakers and presenters on topics important to our industry.

### Exhibitor Trade Show Packages



#### Booth Options

Includes 1 exhibitor pass, exhibit space, table and 2 chairs. All meals and presentations are included.

10 x 10 Booth	\$200.00 + GST	<b>Member Price</b>	<b>=\$210.00</b>
10 x 10 Booth	\$400.00 + GST	Non-Member Price	<b>=\$420.00</b>
10 x 20 Booth	\$400.00 + GST	<b>Member Price</b>	<b>=\$420.00</b>
10 x 20 Booth	\$800.00 + GST	Non-Member Price	<b>=\$840.00</b>

(Become a **Gold** or **Silver Sponsor** and receive your exhibitor registration and booth space for FREE.)

All booths come with **1 Free Exhibitor Registration** to the conference, including meals, and presentations.

20 x 10 booths come with **2 Free Exhibitor Registrations** to the conference, including meals, and presentations.

Additional Exhibitor Registrations can be purchased for **\$50.00** per person.



33 Petrolia Drive, Gasoline Alley, Red Deer County, Alberta, T4E 1B3

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### SPONSORSHIP

**Why Sponsor the Annual Conference?** Increase your company's visibility even more by becoming a conference sponsor. Sponsorship gives you the opportunities to promote your products and services to CAPULC members. Get more benefits by becoming a CAPULC Gold, Silver, or Bronze Level Sponsor. Not only do the Sponsorship Levels offer recognition at CAPULC's conferences, they highlight your commitment to advancing the locating and digging industry and support our association's efforts to provide leadership, promote safety, and enhance the value and reputation of the underground facility locating industry in Canada.

### Conference Sponsorship Opportunities

Spaces available	Cost (each)	General Description
1	\$750.00	Venue
1	\$1000.00	Conference Breakfast
1	\$2500.00	Conference Lunch
2	\$500.00	Refreshments
1	\$1500.00	Guest Speaker
1	\$500.00	Early Bird Registration Prize
1	\$500.00	Audio/Visual
4	\$250.00	Conference Program/Name Tags

### Sponsorship Level Benefits

There are many benefits to becoming a CAPULC Sponsor. **Gold & Silver Sponsorship Levels include free registration and a free booth.** Please check out the [Sponsorship Level Benefits](#) and [Sponsorship Application Form](#).

#### GOLD LEVEL SPONSORS (\$2500.00 per year)

- Gold Sponsors **Logo** will be the largest and will appear in the first tier on our sponsorship page on the CAPULC website and all appropriate marketing material
- Gold Level Sponsors will be highlighted as the **conference host** and announced first at our **AGM and Member Meetings** as our Gold sponsors. **Gold level sponsors logo will be the largest and will appear on event banners and signage**
- Gold sponsors will be highlighted in our **Annual Publication** (CAPULC presents "The Locator" Magazine) and highlighted on our **Social Media** pages (Twitter, CAPULC News, LinkedIn). Gold sponsors logo will be the largest and appear at the top of the sponsors list on our website
- Gold Sponsors will have an opportunity to showcase their products to our members in a **Direct Mailer or Email Advertisement – please contact the CAPULC office for more information**



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### GOLD continued

- Gold sponsors will receive a **Free Ad** on our **CAPULC website** and highlighted in our **CAPULC Marketplace** – **please contact the CAPULC office for more information**
- All presentations and minutes from CAPULC’s annual events will be sent out electronically to our members highlighting our sponsors  
Gold sponsors will receive a **free double booth space** at our annual **AGM and Safety Conference, 2 exhibitor passes, and meals/refreshments**

### SILVER LEVEL SPONSORS (\$1000.00 per year)

- Silver Level Sponsors **Logo** will be the 2nd largest and will appear in the second tier on our sponsorship page on our website and all appropriate marketing material
- Silver Level Sponsors will be highlighted with signage and announced second at our **AGM and Member Meetings** as Silver sponsors of the conference
- Silver sponsors will be highlighted in our **Annual Publication** (CAPULC presents “**The Locator**” Magazine) and highlighted on our **Social Media** pages (Twitter, CAPULC News, LinkedIn)
- Silver Sponsors will have an opportunity to showcase their products to our members in a **Direct Mailer or Email Advertisement**
- Silver sponsors will receive a **Free Ad** on our **CAPULC**
- All presentations and minutes from CAPULC meetings will be sent out electronically to our members highlighting our sponsors
- Silver sponsors will receive a **free single booth space** at our annual **AGM and Safety Conference**

### BRONZE SPONSORS (\$500.00 per year)

- Bronze sponsors Company **Logo** will be the smallest and will appear in the third tier on sponsorship page on our website and all appropriate marketing material
- Bronze Level Sponsors will be highlighted with signage and announced at our **AGM and Member Meetings** as Bronze sponsors of CAPULC
- Bronze sponsors will be highlighted in our **Annual Publication** (CAPULC presents “**The Locator**” Magazine) and highlighted on our **Social Media** pages. (Twitter, CAPULC News, LinkedIn)
- Bronze sponsors will receive a **50% discount on Ads** placed on our **CAPULC website**
- All presentation and minutes from CAPULC meetings will be sent out electronically to our members highlighting our sponsors.
- Bronze sponsors will receive a **50% discount on a single booth space** at our annual **AGM and Safety Conference**

Inquiries? Please contact Wendy Gibbons at [admin@capulc.ca](mailto:admin@capulc.ca) or call 1-888-492-8279



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CANADIAN ASSOCIATION OF PIPELINE  
& UTILITY LOCATING CONTRACTORS

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## April 24, 2020

### Exhibitor Registration Form

#### Exhibitor Information

Key Contact				Are you attending the event: <input type="checkbox"/> Yes <input type="checkbox"/> No
Organization				
Email		Telephone		
Billing Address				
Billing Address 2				
City		Province		Postal Code

You will be assigned the booth location. CAPULC has the right to make a final determination of all space assignments. CAPULC shall have no liability for failure or inability to meet exhibitor's requests, and exhibitor shall have no right to cancel due to CAPULC's failure to meet exhibitor's requests.

#### Booth Options

Includes 1 exhibitor pass, exhibit space, table and 2 chairs. All meals and presentations are included.

<input type="checkbox"/> 10 x 10 Booth	\$200.00 + GST	Member Price	<b>=\$210.00</b>
<input type="checkbox"/> 10 x 10 Booth	\$400.00 + GST	Non-Member Price	<b>=\$420.00</b>
<input type="checkbox"/> 10 x 20 Booth	\$400.00 + GST	Member Price	<b>=\$420.00</b>
<input type="checkbox"/> 10 x 20 Booth	\$800.00 + GST	Non-Member Price	<b>=\$840.00</b>

Please check out the [Sponsorship Level Benefits](#) and [Sponsorship Application Form](#). There are many benefits to becoming a **Gold & Silver Sponsorship** Levels including your exhibitor registration and booth space for FREE.

#### Extras

Additional Exhibitor Registration \$50.00 + GST **=\$52.50**  
(Includes Full Conference, Meals & Presentations)

Exhibitor Names (badges issued at event) \_\_\_\_\_; \_\_\_\_\_; \_\_\_\_\_  
(only if different than Key Contact)

Electrical Consumption \$50.00 + GST **=\$52.50**

#### Payment

- Credit Card (Electronic invoices will be issued and can be paid online at [www.capulc.ca](http://www.capulc.ca))
- Cheque (Please make cheques payable to **CAPULC**. Mail to: **PO Box 925, Station T Calgary, AB T2H 2H4**)
- Invoice my company (Electronic invoices will be issued and can be paid online at [www.capulc.ca](http://www.capulc.ca))

(A processing fee will be applied to all online payments. Thank you.)

**Exhibitor Registration Deadline – April 1, 2020. All payments must be submitted with registration.**

**“Damage Prevention is not just a slogan”**

Thank you for your support!

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### Sponsorship Form

1. Sponsorship Selection			
Annual CAPULC Sponsorships are promoted at the following levels:		Event Sponsorship Opportunities:	
<input type="checkbox"/> Gold	\$ 2500.00	<input type="checkbox"/> Venue	\$ 750.00
<input type="checkbox"/> Silver	\$ 1000.00	<input type="checkbox"/> Guest Speaker	\$ 1500.00
<input type="checkbox"/> Bronze	\$ 500.00	<input type="checkbox"/> Early Bird Prize	\$ 500.00
Annual CAPULC Members are promoted at the following levels:		<input type="checkbox"/> Conference Breakfast	\$ 1000.00
<input type="checkbox"/> Regular*	\$ 1000.00	<input type="checkbox"/> Morning Refreshments	\$ 500.00
<input type="checkbox"/> Associate*	\$ 500.00	<input type="checkbox"/> Conference Lunch	\$ 2500.00
<input type="checkbox"/> Affiliate*	\$ 250.00	<input type="checkbox"/> Afternoon Refreshments	\$ 500.00
		<input type="checkbox"/> Conference Program & Name Tags x 4@	\$ 250.00
		<input type="checkbox"/> Audio/Visual	\$ 500.00

2. Company Information	
Company Name:	
Mailing Address:	
Phone#:	Fax#:
Website:	

3. Contact Information	
Name:	
Title:	
Phone#:	
E-mail:	

4. Payment Information	
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- CAPULC Memberships (\*Membership can be applied for and paid online at [www.capulc.ca](http://www.capulc.ca))
- Cheque (Please make cheques payable to **CAPULC**. Mail to: **PO Box 925, Station T Calgary, AB T2H 2H4**)
- Credit Card (Electronic invoices will be issued and can be paid online at [www.capulc.ca](http://www.capulc.ca))

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## Trade Show Information

### Exhibit Times and Information:

Setup	Thursday April 23, 2020	7:00 pm – 11:00 pm
Teardown	Friday April 24, 2020	4:30 pm – 7:00 pm

### Dedicated Tradeshow times:

Tradeshow (during registration)	Friday April 24, 2020	8:00 am – 9:00 am
Coffee Break	Friday April 24, 2020	9:50 am – 10:00 am
Lunch Break	Friday April 24, 2020	12:00 pm – 1:00 pm
Coffee Break	Friday April 24, 2020	2:00 pm – 2:10 pm
Trade Show Booth Prize Draws and Door Prize Give-Away	Friday April 24, 2020	3:00 pm – 3:30 pm

### Electrical Connections:

If you require electricity, there are electrical outlets along the wall behind your booth. **Please bring your own Extension Cords, Power Bars and Floor Tape.** Electricity is provided at **no charge (exception: charges apply – if you will have any equipment that requires a large consumption of energy. Please indicate on registration form.)**. *Exact placement of electrical outlets is unknown.* **Note:** Island booths will require an extension cord for power, please ensure your cord is not a tripping hazard to attendees.

### Shipping:

**Holiday Inn & Suites** 33 Petrolia Drive, Gasoline Alley, Red Deer County, AB, T4E 1B3 Canada. Please contact hotel directly for shipping information by calling (403) 348-8485 or emailing [vcooke@zsholdings.com](mailto:vcooke@zsholdings.com)

### Vendor Draws:

If you wish to participate, you will display your draw prize at your booth. (limit one prize per booth) along with a container to collect business cards of the attendees who visit your booth. **Draws will take place on Friday, April 24, 2020 @ 3:00 pm (One hour prior to closing the event.)**

### Accommodations:

A block of rooms has been arranged at the Holiday Inn & Suites. To make your reservation you have the option to call the hotel directly at 403-348-8485 or call the toll-free number 1-877-929-9099. Quote block code "CAP" or "Canadian Association of Pipeline & Utility Locating Contractors". Please note, when you call the toll-free number Option 1 is for the Holiday Inn and Suites Red Deer South, Gasoline Alley.

**To book reservations at the Holiday Inn & Suites Red Deer South online please: [CLICK HERE](#)**

Rooms start at only **\$124.99 per night. The cut-off date to receive the discounted room rate is March 24, 2020.**

### Wi-Fi:

Wi-Fi access is **Free** for all exhibitors  
**Password is – holidayinn123**

**If you have any questions, please contact Wendy at [admin@capulc.ca](mailto:admin@capulc.ca) or at 1-888-492-8279.**





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## Trade Show Rules & Regulations

1. **Space Rental:** The application for exhibit space, when received by the CAPULC, shall constitute a valid contract between parties. If payment is not received within the prescribed time limit, the contract is considered null and void and the space will be re-assigned to another applicant. Should any rented space remain unoccupied on the opening day, the CAPULC reserves the right to rent such space to any other applicant or use it for any other purpose without refund to the original applicant.
2. **Cancellation of Exhibit Space:** All Cancellations must be made in writing. Display space may be cancelled up to April 10, 2020 without penalty; however, any cancellations made on or after April 10, 2020 will NOT be refunded.
3. **Use of Space & Restrictions:** The space contracted for is to be used solely by the exhibitor whose name appears on the application, as agreed to by both parties and only products and/or services of the exhibitor may be exhibited. No exhibit will be permitted which interferes with the exhibits of other exhibitors or obstructs the visibility of other exhibits. Exhibits must be confined to the exact space allocated and where an exhibitor's display is built beyond limitations, the CAPULC reserves the right to correct such violations by having the exhibitor alter, remove, or rearrange any or all of the display, so that it will comply with the regulations or, if the exhibitor is not available, to make such corrections at the exhibitor's expense. The CAPULC reserves the right to restrict exhibits which, because of noise, operation of equipment, creation of safety hazards or any other reason, become objectionable or otherwise distract from neighboring exhibits. No representation of the exhibitor, his products or services may be carried on in the aisles, corridors, feature areas or other designated common areas of the facility.
4. **Installation, Exhibit Hours and Dismantling:** Each exhibitor is responsible for setting up and removing their own exhibit. Dates and hours for installation, exhibiting and dismantling will be specified by the CAPULC. Goods received after the opening of the conference must be delivered to the booth and arranged at a time other than official exhibit hours. Exhibits must be set up before 8:00 am on April 24, 2020 (refer to page 4 for setup times available the evening of April 23, 2020) and should always be staffed during **Trade Show Times** (refer to page 4 for times). No exhibitor will be permitted to commence dismantling any portion of the exhibit whatsoever, to commence packing crates or cartons, or to abandon their display prior to the official closing on April 24, 2020. All exhibits must be removed by 6:00 pm April 24, 2020 and all storage and handling charges for failure to remove exhibit and/or materials by that time shall be the responsibility of the exhibitor. The CAPULC reserves the right to remove any exhibit, any excess garbage, materials, packaging, etc., which is not removed by the conclusion of the exhibition and charge the expense to the exhibitor.
5. **Fire Regulations:** All exhibitors must comply with local fire regulations. Only fireproof materials may be used in displays and wiring must conform to C.S.A. or UL specifications. Fire exits and aisles must always be kept clear. The exhibitor assumes full responsibility for ensuring exhibits meet these standards.
6. **Electrical Code Requirements:** All exhibitors must comply with the Electrical Safety Code Requirements of Enmax Energy. The exhibitor assumes full responsibility for ensuring exhibits meet these standards. Exhibitor must supply their own power bars and extension cords.
7. **Damage to Property:** Exhibitors are liable for all damage caused by them to the exhibit facility, booth equipment or to other exhibitors, property and shall indemnify the CAPULC and FESTIVAL PLACE against and hold them harmless from any complaints, suits or liabilities resulting from negligence of the exhibitor in connections with the exhibitors use of space.
8. **Care of Building:** Painting, nailing, or drilling of floors, walls, ceilings, or any other part of the building is not permitted. Exhibitors laying any floor coverings must use adhesive that will not damage the floor and is easily removed. No signs or other articles are to be fastened to the ceilings, walls, pipes or electrical fixtures.

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9. **Exhibitor Badges:** Exhibitor badges will be supplied by the CAPULC for exhibit personnel. These must always be worn while in the show building and exhibit area and are required for entry to the conference and meals. Exhibitor badges are to be worn by only those company representatives who will staff the booth.
10. **Liability:** Neither the CAPULC nor any of its officers, directors, employees or agents, nor the owners, employees or representatives of the Holiday Inn & Suites Red Deer will be responsible for any injury, loss or damage that may occur to the exhibitor, or the exhibitor's employees or property from any cause whatsoever prior, during or subsequent to the period covered by the exhibit contact. The exhibitor upon submitting their registration form expressly releases the foregoing Association, individuals, and firms from and agrees to indemnify same against any or all claims, for such loss, damage or injury.
11. **Exclusive Rights:** Participating exhibitors have the exclusive right to promote or sell goods or services in the conference. All other parties who attempt to make any sales solicitations without the expressed written consent of the CAPULC will be permanently removed from the conference area.
12. **Booth Assignment:** The CAPULC has the right to make determination of space assignments. The CAPULC shall have no liability for failure or inability to meet exhibitor requests, and exhibitor shall have no right to cancel due to the CAPULC's failure to meet exhibitor's request.

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