

CAPULC Sponsorship Opportunities 2022-2023 – At a Glance

Sponsor Level	Home Page Slide Show	Advertising Video on Social Medias	Banners & Signage at CAPULC Events	The Locator Sponsor Appreciation Page	AMC & Fall Meeting Slide Show	Booth Space	Sponsorship Page on CAPULC's website	Direct Mailer to CAPULC Members
Platinum	Logo – one week twice each quarter	Yes/60s 2x quarterly	Largest on both	First tier	Separate Slide for Platinum Sponsor	100% disc on booth, entrance & meals	Individual page for Platinum Logo, photos & info	Yes – twice each quarter
Gold	Logo – One week each quarter	Yes/60s 1x quarterly	Second largest on both	Second tier	First tier	50% disc on booth, entrance & meals	Logo in first tier of Sponsorship page	Yes – each quarter
Silver	Logo – One week twice annually	Yes/30s Twice annually	Third largest ONLY on signage	Third tier	Second tier	20% disc on booth	Logo in second tier of Sponsorship page	Yes – Twice annually
Bronze	Name – One week annually	N/A	Fourth largest ONLY on signage	Fourth Tier	Third tier	10% disc on booth	Logo in third tier of Sponsorship page	Yes – Once annually

- Platinum Sponsors will be presented with a thank you plaque
- Platinum, Gold, & Silver Sponsors will receive CAPULC promotional material and donations. Not applicable to Bronze
- All Sponsors will receive a thank you in the AGM & Fall Member Minutes. The link for these will be e-blasted to CAPULC Members
- All Sponsors will be announced/thanked at the AGM & Fall Meeting. Platinum & Gold Sponsors will be announced and thanked repeatedly throughout the event
- All Sponsors have opportunity to join Marketplace to provide discounts on their products or services for CAPULC Members